



PRESS RELEASE

2nd November 2009

MCL TURNS THE CORNER AND DRIVES FORWARD INTO A NEW CHAPTER

MCL the Welsh Automotive Manufacturing and Production Company based in Minffordd, Gwynedd is embarking on an exciting period of growth and expansion following the new appointment of Managing Director, Iain Falconer in March 2009.

With support from the Welsh Assembly Government Iain, a specialist automotive consultant and chassis engineer, who has worked all over the world in manufacturing and retail for companies such as Mitsubishi and Citroen brings with him a wealth of experience and knowledge together with strong leadership skills, support and a clear directional vision to take the company forward through means of building the current manufacturing base and, diversifying the business to build client base.

Speaking about his new role Iain Falconer, Managing Director, said ***“This is a very exciting time for us and with the supportive assistance of the Welsh Assembly Government I am sure MCL will grow into a company commercially recognised throughout the UK. We pride ourselves on quality products and first class customer service, I am very proud to be such an integral part of the future of MCL!”***

His plans include developing the existing luxury Motorhome and LPG divisions and diversifying into 3 other key areas all to be based at the head office and specially built production facility in Minffordd as follows:

Luxury Motorhomes

Alongside the existing 7.5 tonne luxury hand-built “Tycho” Motorhome MCL are developing a smaller luxury Motorhome between 4 and 5 tonnes which will be produced in volume for purchase through specialist retailers.

Alternative Fuel (LPG)

The company has an established LPG conversion department working on fleets of vehicles for customers who are keen to escape the ever rising fuel prices in favour of a cheaper and more efficient fuel alternative.

Specialist Vehicles

From adapting Mountain rescue Land Rovers to accommodate stretchers to building response units for the Police and outfitting catering vans MCL now have the skills and technology to take on any vehicle projects of a specialist nature.

Alternative Fuel (Electric)

To satisfy the needs of Municipalities and other Public Sector divisions looking for “Greener” modes of transport when carrying out their everyday duties an electric Nemo Van called the Nemo ME (MotionElectric) is in the process of being developed with orders already in the pipeline to be fulfilled as soon as testing is complete.

Fleet Retail Services

Iain has identified a gap in the market for fleet retail services in the local area and is opening a division within MCL that will be able to take care of group servicing and maintenance for clients that have a number of vehicles they need maintained to set standards.

Needless to say the expansion of MCL will be extremely beneficial to the local economy, not only by bringing business into Gwynedd but by creating a number of much needed jobs for the local communities and by safeguarding those jobs of the small but very loyal team already employed at MCL in a time when unemployment has reached record levels in Wales.

Iain’s foresight and business acumen now brought to the local area and organisation makes MCL the company to watch as it drives forward and evolves throughout this new chapter of growth.

If you would like more information on the company’s plans for the future or are interested in coming to have a look at MCL please contact:

Iain Falconer, Managing Director, Tel: 01766 770011 or 07889 572514

Alternatively please email: dfarndon@mcltd.com

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Notes to Editors:

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- 1. MCL is a market leader in the construction and production of luxury Motorhomes and the only UK manufacturer to produce Motorhomes with slide-outs up to 7.5 tonnes that can therefore be driven on a standard driving License.**
- 2. The company also constructs and builds specialist vehicles, offers an automotive LPG conversion service, has developed a commercial electric van and offers fleet retail services.**
- 3. Founded in 1993 and known as Ultra Motorhomes the company was purchased by 2 customers in October 2003 and renamed MCL (Minffordd Consortium Limited).**
- 4. The company operates out of a 3 acre site with over 50,000 sq ft of specially built production facility and head office in Minffordd, north-west Wales and employs a team of multi-disciplined and highly skilled engineers experienced in woodwork and associated materials, electronics and product design.**
- 5. This Press Release is also available electronically on request.**